

MEDIA ADVISORY:

**Glasgow, Scotland**  
to host the  
**2014 International Marine Conservation Congress**

To conserve the world's oceans we must go beyond science, and use it to inform policy and management, and ultimately to catalyze change. The Society for Conservation Biology's International Marine Conservation Congress (IMCC) brings together conservation professionals and students to develop new and powerful tools to further marine conservation science and policy.

**What: 3<sup>rd</sup> International Marine Conservation Congress**

**Who: Marine conservation professionals from around the world**

**When: 14-18 August 2014**

**Where: The Scottish Exhibition and Conference Centre, Glasgow, Scotland**

**Why: To engage global marine conservationists, present the most up-to-date science, create policy recommendations and management plans, network and conduct community outreach.**

Organized by the Society for Conservation Biology's Marine Section (SCBMarine), IMCC is recognized as the most important international meeting for marine scientist, marine conservation professionals and students. IMCC is global, bringing together more than 1,000 people from around the world. The 2014 Congress will feature nearly 40 organized symposia on topics from marine tourism, marine protected areas, fisheries, conservation communication and much more. IMCC 2014 will also feature additional talks and presentations, workshops, short courses and exhibitors. The local organizing committee for this event includes board members of SCBMarine and students and professors from the University of Glasgow.

*Moreover, IMCC 2014 will showcase marine conservation outreach. Select scientists from the Congress will be visiting local schools in Glasgow and the Royal Hospital for Sick Children to engage children and parents in discussions on marine animals and conservation. Children will also get the chance to meet scientists and ask questions about marine conservation, being a marine scientist and their favorite marine animals.*

IMCC delegates include marine conservation professionals from every sector of the field, including biological and social sciences, management, policy, planning and communications. Universities, government agencies, non-governmental organizations, private foundations and other organizations from numerous countries will be represented. Plenary speakers include world-renowned marine scientists and conservation experts representing organizations in several countries, including Scotland.

Please consider attending the Congress and covering IMCC 2014. To learn more about IMCC, please visit our website: <http://www.conbio.org/mini-sites/imcc-2014> and blog: <http://imcc2014.wordpress.com/>.

*For more information, contact IMCC3 Communications Officer Samantha Oester.*

*Email: [samantha.oester@gmail.com](mailto:samantha.oester@gmail.com) Phone: +1 571-225-5510 Twitter: @samoester*

**Press releases for publication available upon request.**