## Society for Conservation Biology – Europe Section (SCB-ES)

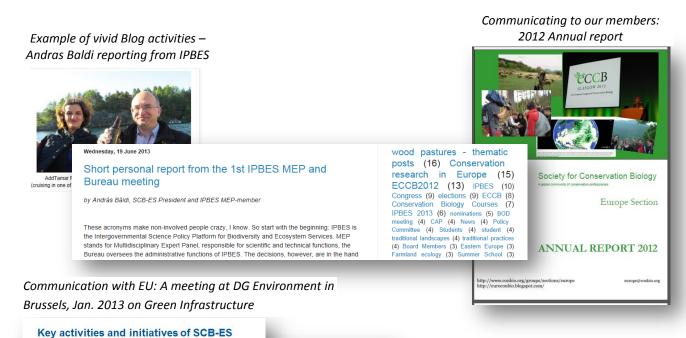
The roadless initiative

a et al. 2011)

· Edge effects may render corridors risky or useless

The **Communication committee** has been renewed and revived since the last ECCB in Scotland. We recruited new members and launched a range of activities, including:

- Development of communication strategy spanning internal communication with members of SCB – ES; between SCB – ES and other sections; and beyond SCB
- Broadening our online activities, with a highly active blog and an ever-expanding Facebook community; example of on-going discussions include European wood-pastures, the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES), and highlights on conservation research in Europe.
- Serving the communication needs of other committees, but also igniting activity and discussions on policy issues: e.g. engagement in dialogues with the EU on Green Infrastructure and the on-going reform of the Common Agricultural Policy
- Preparing and distributing resolutions and press releases, while ensuring that a scientific/professional tone of SCB is well-retained.
- Strengthening **network activities** with key institutes (e.g. UFZ Helmholtz Centre for Environmental Research, Germany), European and National projects, and key NGOs (e.g. BirdLife International, WWF) on selected initiatives and topics.
- Since September 2012 we are **monitoring** the impacts of different communication means, e.g. by recording visits to the website and blog, as means for learning and improving.



uctural connectivity